

# MINUTES

## *Dane County Cities and Villages Association*

January 15, 2020

### ATTENDANCE:

Belleville:  
Black Earth:  
Blue Mounds:  
Brooklyn:  
Cambridge:  
Cottage Grove: Trustee Melissa Ratcliff, Trustee Heidi Murphy  
Cross Plains:  
Dane: President Roger Schmidt  
Deerfield:  
DeForest: President Judd Blau, Administrator Steve Fahlgren,  
Community Development Director Michelle Lawrie  
Edgerton:  
Fitchburg: Economic Development Specialist Joyce Frey  
Madison:  
Maple Bluff:  
Marshall:  
Mazomanie: Administrator Peter Huebner  
McFarland: President Brad Czebotar  
Middleton: Mayor Gurdip Brar, Assistant Administrator/Finance  
Director Bill Burns  
Monona: Mayor Mary O'Connor  
Mount Horeb: Administrator Nic Owen  
Oregon:  
Rockdale:  
Shorewood Hills: Trustee Tracy Bailey, Public Works Committee Member  
Laura Valderrama  
Stoughton: Mayor Tim Swadley  
Sun Prairie:  
Verona:  
Waunakee: President Chris Zellner, Administrator Todd Schmidt,  
Assistant Administrator Caitlin Stene  
Windsor: President Bob Wipperfurth  
Others Present: Forbes McIntosh, GPS/DCCVA

Ann Gryphan, GPS/DCCVA  
Steve Steinhoff and Mike Rupiper, Capital Area Regional  
Planning Commission  
Guest speakers: George Petak, Wisconsin Housing and  
Economic Development Authority (WHEDA) and Paul  
Jadin, Madison Regional Economic Partnership (MadREP)

1. **Call to Order.** The DCCVA membership meeting was called to order by V. of Windsor President Bob Wipperfurth at 12:06 p.m. at Waunakee Public Library, Village of Waunakee. A quorum was present with 13 member communities represented.
2. **Comments from the Host Community.** Waunakee Village President Chris Zellner welcomed everyone to Waunakee and the new Waunakee Public Library building.
3. **Approval of Minutes.** DCCVA members reviewed the minutes from the last meeting on November 13, 2019. Gurdip Brar (C. of Middleton) made a motion to accept the minutes, seconded by Mary O'Connor (C. of Monona) and approved on a voice vote.
4. **Financial Report.** Treasurer Bill Burns (C. of Middleton) gave a financial report. The membership reviewed the written financial report. Burns said membership dues notices were sent out for 2020 and some dues continue to come in. 2019 will end with a projected \$63,662 in revenues and \$46,080 in expenses. Judd Blau (V. of DeForest) made a motion to approve the financial report as written, seconded by Gurdip Brar (C. of Middleton) and approved on a voice vote.
5. **Guest Speaker – Paul Jadin, Madison Regional Economic Partnership (MadREP).** Jadin gave a presentation about MadREP, who it serves and its function. MadREP serves eight counties in southern Wisconsin, and there are significant differences between the urban and rural counties within the region. Five of the counties have no regional planning commission at all. Broadband, or lack of it, is an issue in some areas served by MedREP, especially in the northeast part of Dane County and in Jefferson County. Jadin also noted that there is a significant shortage of large, Class A office space within the region. Some things MadREP is working on: conducting research and issuing reports on five key economic sectors (food and beverage, information communications technology, advanced manufacturing, health care and bioscience). Those reports can be found on their website. MadREP also hosts an Economic Development 101 training for elected officials to help them better understand things such as TIFs and also works with site selectors to bring developers to the region.

6. **Guest Speaker – George Petak, Wisconsin Housing and Economic Development Authority.** George Petak spoke about WHEDA and the tools to finance community growth. Economic development tools include: guarantees, participation lending programs, new market tax credits and opportunity zones. Housing finance tools include: low-income housing tax credits, single family lending and down payment assistance.
  
7. **Reports From External Committees/Boards/Commissions.**
  - a. **Lakes & Watershed Commission:** No report from appointee.
  - b. **Capital Area Regional Planning Commission:** Heidi Murphy (V. of Cottage Grove) reported that the CARPC office has moved to 100 State St. CARPC recently passed a resolution supporting the development of PFAS standards. The next meeting in February will be in Windsor. CARPC is discussing whether there should be a separate process for minor amendments to USAs. Steve Steinhoff reported that CARPC recently sent out a survey on draft goals and objectives for updating the regional development plan, and they received back about 145-150 responses.
  - c. **DaneCom Governing Board:** Melissa Ratcliff (V. of Cottage Grove) reported that DaneCom Governing Board will be meeting on January 30. Forbes McIntosh said at that meeting there is expected to be discussion about the Fitchburg radio tower and whether it should have been part of the original DaneCom proposal. There will be discussion at the January meeting about whether the cost of that tower should be covered under DaneCom, although a decision likely won't be made until the July meeting.
  - d. **Madison Area Transportation Planning Board:** Forbes McIntosh reported that at the December Transportation Planning Board meeting there was discussion about Beltline traffic and whether the shoulders should be opened to traffic during peak hours. Beltline traffic is getting worse and an intermediate solution is needed. DCCVA did not take a position on this issue.
  
8. **Lakes and Watershed Commission nomination.** The term of Susan West's DCCVA's appointment to the Dane County Lakes and Watershed Commission is coming up for appointment or re-appointment this spring. DCCVA must forward two names to the county executive for this seat, from which he will select one appointee. DCCVA received four applicants for this one seat, and the DCCVA Nominating Committee met in early January to interview the candidates. The candidates are: Susan West (C. of Middleton), Tracy Bailey (V. of Shorewood Hills), Richard Lathrop (C. of Middleton) and Brett Schumacher (C. of Stoughton). The Nominating Committee recommends Susan West be one of the names forwarded to the county executive. The committee is seeking input from the membership on the second name. One applicant is highly and uniquely qualified but is not an elected official, and DCCVA bylaws indicate that nominees "should

be” an elected official. The DCCVA membership came to the consensus that elected officials should be given preference. Judd Blau (V. of DeForest) made a motion that the names of Susan West (C. of Middleton) and Tracy Bailey (V. of Shorewood Hills) be forwarded to County Executive Joe Parisi to serve on the Dane County Lakes and Watershed Commission to represent DCCVA (three-year term), seconded by Melissa Ratcliff (V. of Cottage Grove) and approved by a voice vote. Middleton Mayor Gurdip Brar voted against the motion.

9. **Yahara CLEAN Compact** – Bob Wipperfurth (V. of Windsor) and Mike Rupiper of CARPC reported that the Yahara CLEAN Compact was formed in August 2019 and is a collaboration of partners and stakeholder organizations working together to curb water pollution and reduce phosphorus within the local water bodies and to bring them together for development of an action plan. The Cities of Madison and Middleton are among the partners, and DCCVA has been invited to also participate. DCCVA is being asked to sign on to a two-year commitment to support Yahara CLEAN, at a cost of \$1,000 per year. There are monthly steering committee meetings, and DCCVA would be looking for a volunteer to attend the steering committee meetings on behalf of DCCVA. The membership supported this investment. Brad Czebotar (V. of McFarland) made a motion to authorize the expenditure of \$1,000 per year for two years to support the Yahara CLEAN initiative and to authorize the DCCVA president to appoint someone to serve on the steering committee, seconded by Gurdip Brar (C. of Middleton) and approved on a voice vote.

10. **Legislative Update.** Forbes McIntosh gave an update on the following legislation:

- a. Assembly Bill 490/Senate Bill 441 relating to changes to the local levy limit calculation for a political subdivision that transfers responsibility to provide a governmental service to another governmental unit. DCCVA is opposed to the bill after it was amended by the Assembly. Forbes is working on trying to get the bill further amended to a draft that DCCVA could potentially support or at least remain neutral on.

11. **Spring Forum.** Wipperfurth said last year DCCVA hosted a spring forum on local road construction and we are looking to hold another forum this spring on another topic, possibly on the topic of shared services. Leadership of the Dane County Cities and Villages Association and the Dane County Towns Association met earlier in January to begin making plans for this workshop. We will keep you posted. The workshop might be held in April, otherwise it will be in the fall.

12. **Other New Business.**

- Gurdip Brar (C. of Middleton) expressed concern about the high number of car thefts and break-ins.

- Judd Blau (V. of DeForest) suggested that DCCVA host an Economic Development 101 or a WHEDA Community Forum, as suggested by today's guest speakers.

**13. 2020 Meetings.**

The preliminary 2020 DCCVA meeting dates are:

- Wednesday, March 11, 2020, 5 p.m.
- Wednesday, May 13, 2020, 5:30 p.m. (annual meeting and dinner)
- Wednesday, July 15, 2020, 12 p.m.
- Wednesday, Sept. 30, 2020, 5 p.m.
- Wednesday, Nov. 18, 2020, 12 p.m.

**14. Adjourn.** Judd Blau (V. of DeForest) made a motion to adjourn at 1:37 p.m., seconded by Roger Schmidt (V. of Dane) and approved on a voice vote.